



DATAnalyze

International Online AI/ML/Analytics Competition

2021 October-November

<https://datanalyze.ai>

Sponsorship Prospectus

TECH TREE ROOT

Transforming Digital Deserts

Imagine a world that has streamlined numerous ad hoc, bloated, local gaming competitions into a **global standardized system** for technological education and candidate evaluation.

Our mission is to **transform digital deserts** by designing and hosting large, impactful, online technology events (ex. hackathons, datathons, and matchathons) that **bridge the gaps** for aspiring talent of all backgrounds in all places while also increasing the **quality and quantity** of technologically proficient candidates to fulfill the various hiring needs of potential employers!

Previous Online Hackathon Results

HackCOVID 1	177
HackCOVID 2	254
HackCOVID 3	374
HackCOVID 4	512
EUvsVirus	30,000+
RALLYtoUS	50,000+

TECH TREE ROOT

Transforming Digital Deserts

Scotty Shaw founded **Tech Tree Root (501c3)** and created **25 hackathons** to transform the digital desert in the South Central United States within five semesters before the pandemic.

He was the **European Commission's CTO** for its **EUvsVirus Hackathon + Matchathon**, setting world records with **30,000+ participants**, who generated **2,164 innovative solutions** and formed **2,235 impactful partnerships**.

Afterwards, he partnered with **VetsinTech** to launch **RALLYtoUS** and support their network of **50,000+ United States military veterans** who are transitioning into their **second careers**.



EXPERIENCE

Duke University Computer Science Alumni
Make School iOS Apps Instructor
European Commission's EUvsVirus CTO
[linkedin.com/in/scottyslaw](https://www.linkedin.com/in/scottyslaw)

Tech Tree Root (501c3)
15,000+ participants
techtreeroot.org

The European Commission's EUvsVirus
30,000+ participants
euvsvirus.org

VetsinTech's RALLYtoUS Veterans Hackathon
50,000+ participants
rallyto.us

INTERNATIONAL ONLINE COMPETITION

DATAnalyze.AI Event Description

DATAnalyze.AI is a one-month online competition focused on analytics and AI/ML.

DATAnalyze.AI Leadership Team

This competition is a joint production between Tech Tree Root, World Data, and KDNuggets.

Real-World Datasets Sponsorship

Our real-world datasets will be provided by a generous sponsorship from World Data.

DATAnalyze.AI Competition Process

Participants may use Python, R, MATLAB, Scala, etc. to analyze datasets and visualize results.

General Public Voting

All submissions will be displayed on <https://worlddata.ai> for preliminary general public voting.

Industry Expert Judging

All of our high-tier sponsors will staff a finalist panel of jurors for industry expert judging.

INTERNATIONAL ONLINE COMPETITION

Participants

With your sponsorship, we will recruit 25,000 talented participants from all over the world.

Prizes

\$25,000 total, livestream interviews, hiring opportunities, and in-kind sponsor donations.

Registration

All participants will complete our registration form on <https://register.techtreeroot.org>.

Tracks

Our competition will feature six tracks covering a wide variety of topics for analysis.

Categories

Each track will have multiple categories, including **Other**, to accommodate varied interests.

Opportunities

Those who perform well will be able to fast-track their recruiting process.

COMPETITION TRACKS

Athletics & Entertainment

Identify rising stars, document virality markers, pinpoint blockbuster movies, etc.

Business & Finance

Calculate surging prices, select lucrative investments, trace booming economies, etc.

Environment & Sustainability

Predict improved agriculture, evaluate reforestation efforts, highlight recovering species, etc.

Politics & Society

Anticipate election results, pick collegiate improvements, scout emerging megalopolises, etc.

Science & Technology

Investigate pandemic trends, track space exploration, discover vaccine breakthroughs, etc.

Other

This track will accommodate other innovative phenomena that our participants discover!

EVENT SCHEDULE

Weekend 1 (Propose Abstracts)

Abstract reviews, livestream interviews, online office hours

Weekend 2 (Analyze Datasets)

Analytics workshops, livestream interviews, online office hours

Weekend 3 (Visualize Results)

Visualization workshops, livestream interviews, online office hours

Weekend 4 (Present Conclusions)

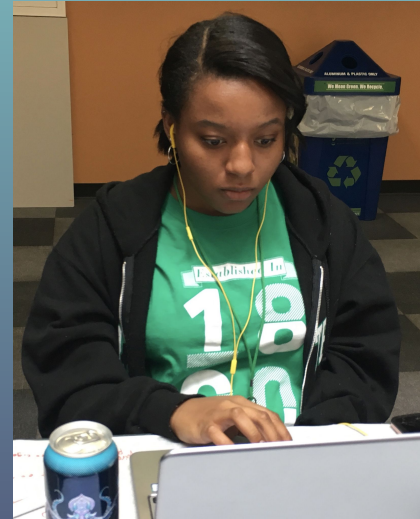
Pitch workshops, livestream interviews, online office hours

Weekend 5 (Promote Projects)

Submit projects, public voting, finalist judging

Weekend 6 (Awards Ceremony)

Celebrate participant achievements and fast-track your recruiting process!!



EMPHASIZING BLACK AND MINORITY STUDENTS

To continue Tech Tree Root's mission of transforming digital deserts, we are focusing on supporting for underprivileged, underrepresented, and underserved communities, especially for **all 105 Historically Black Colleges and Universities, Hispanic Serving Institutions** and the **Obama Youth Job Corps** in Chicago. We are also in contact with the Kenyan government, Nigerian universities, and students in 7 tech hub countries and 17 additional African countries.

Your support will allow us to host onsite spaces for students in select cities with

- Free or reduced-cost meals to feed participants
- Support for safe transportation to hosting venues
- Local tech conferences with speakers and mentors to engage students
- Local career fairs with networking sessions, resume reviews, and interview coaches
- Energetic environments for working together with in-person teams
- Site-specific activities and competitions
- Site-specific prizes for winning teams

SPONSORSHIP BENEFITS

Connect with thousands in the global data science community! We have **30,000+ members** from the **European Commission's EUvsVirus Hackathon + Matchathon** and **hundreds of thousands** of members from the **KDNuggets** and **World Data** networks.

SCOUT TALENT - Recruit from 25,000 potential hires who can propose real-world solutions.

BUILD NETWORKS - Connect with top companies and elite schools in fast-growing tech hubs.

PROMOTE BRANDS - Increase the awareness of your offerings among aspiring technologists.

INNOVATE SOLUTIONS - Support tens of thousands using your resources to analyze data.

GENERATE LEADS - Interact with participants and sponsors to generate sales and revenue.

FORM PARTNERSHIPS - Forge strong relationships with excellent companies and top teams.

CORPORATE SPONSORSHIP PACKAGES

PLATINUM (\$5,000)

- * Opening Ceremony recognition
- * Awards Ceremony recognition
 - * Website recognition
 - * Social media recognition
- * Sponsored livestream interview
- * Opening Ceremony speech (one minute)
- * Awards Ceremony speech (one minute)
 - * Sponsored finalist judges
 - * Sponsored online activity
 - * Sponsored office hours
 - * Participants resumes
- * Sponsored corporate prizes (two items)
 - * Winners Conference

TITANIUM (\$10,000)

- * All previous benefits
- * Sponsored API/product OR Track Sponsor

EMERALD (\$15,000)

- * All previous benefits
- * Sponsored API/product AND Track Sponsor
- * Upgrade to Title Sponsor (highest bidder if no Diamond)

DIAMOND (\$25,000)

- * All previous benefits
- * Sponsored API/product AND Title Sponsor
- * Future Title Sponsor (two more events)

TITANIUM**\$10,000**Sponsored API/product **OR** Track Sponsor**EMERALD****\$15,000**Sponsored API/product **AND** Track SponsorUpgrade to Title Sponsor
(highest bidder if no Diamond)**DIAMOND****\$25,000**Sponsored API/product **AND** Title SponsorFuture Title Sponsor
(two more events)**INCLUDED BENEFITS**

Opening Ceremony recognition



Awards Ceremony recognition



Website recognition



Social media recognition



Sponsored livestream interview



Opening Ceremony speech (one minute)



Awards Ceremony speech (one minute)



Sponsored finalist judges



Sponsored corporate prize (two items)



Sponsored online activity



Sponsored office hours



Participant resumes



Winners Conference

PREVIOUS ACADEMIC PARTNERS

Duke University
Columbia University
Harvard University
Massachusetts Institute of Technology
Northwestern University
Stanford University
University of Chicago
University of Pennsylvania
New York University
University of Michigan
University of Virginia
University of California, Los Angeles
University of California, Berkeley

University of Iceland
University of Cambridge
University of Oxford
Imperial College London
King's College London
London School of Economics
London Business School
University of Waterloo
University of Toronto
Princeton University
Carnegie Mellon University
University of Southern California
University of Texas at Austin

* Full list available upon request

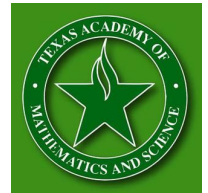
PREVIOUS ACADEMIC PARTNERS



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL



TEXAS SOUTHERN UNIVERSITY



PREVIOUS CORPORATE SPONSORS

Amazon
Apple
Accenture
Adobe
American Airlines
American Express
Andreessen Horowitz
Bain & Company
Bank of America
Barclays
Boston Consulting Group
Capital One
Cisco

Delta Air Lines
Deloitte
Ernst & Young
European Commission
European Space Agency
Facebook
Goldman Sachs
Google
HP
IBM
JPMorgan Chase
LinkedIn
Mastercard

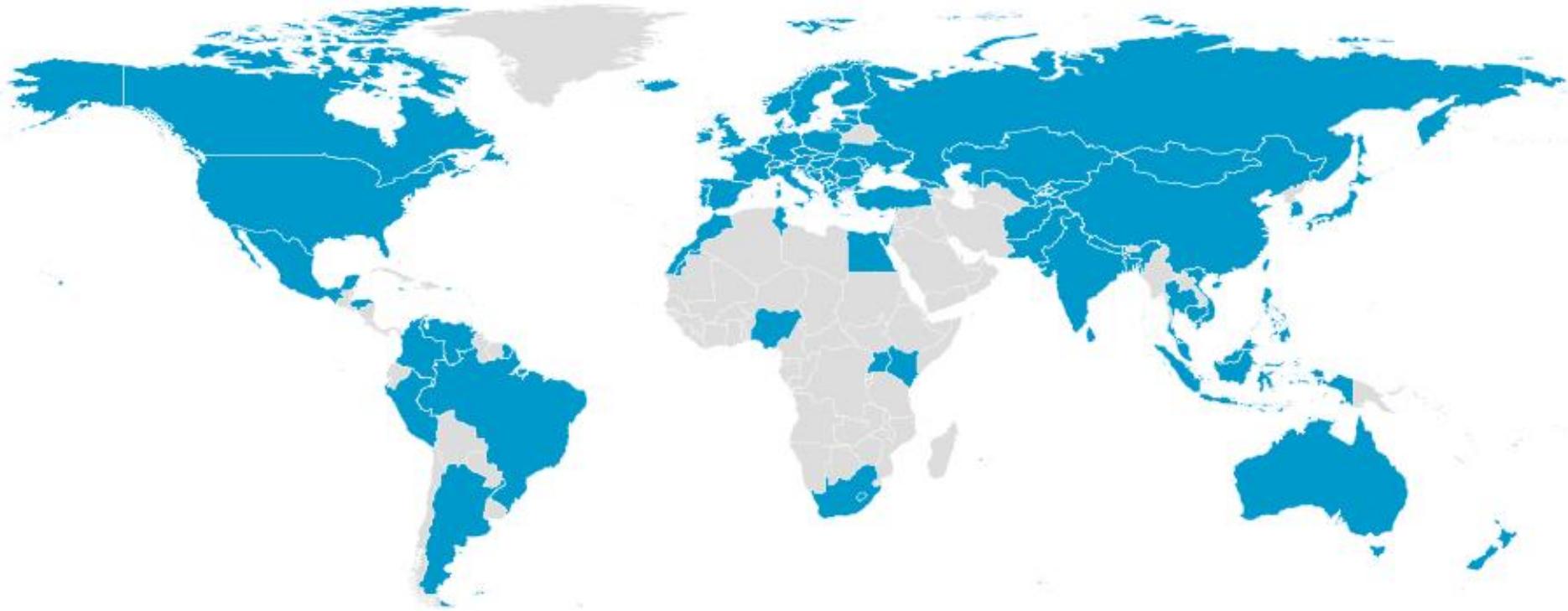
McKinsey & Company
Microsoft
PricewaterhouseCoopers
Salesforce
Square
State Farm
Uber
United Airlines
United States House of Representatives
United States National Security Agency
Visa
Walmart
World Economic Forum

* Full list available upon request

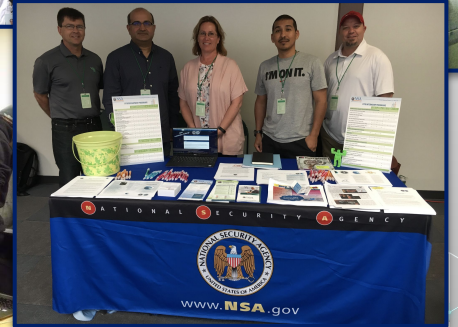
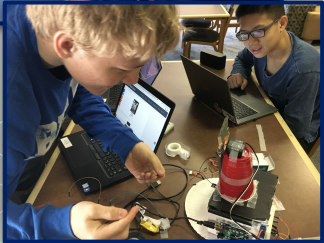
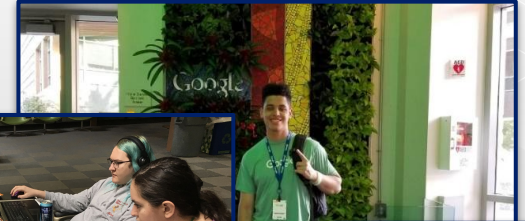
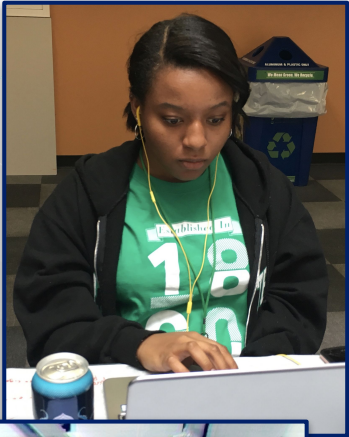
PREVIOUS CORPORATE SPONSORS



PREVIOUS PARTICIPATING NATIONS



THANKS FOR YOUR SUPPORT!



DATANALYZE 2021 CORPORATE SPONSORS



PRIMARY CONTACT

Contact us by email!

scotty@techtreeroot.org

--

<https://datanalyze.ai>

DATAnalyze.AI



SCOTTY SHAW

- * Duke University Computer Science Alumni
 - * Created all major hackathons in Texas
 - * European Commission's EUvsVirus CTO
- [linkedin.com/in/scottyslaw](https://www.linkedin.com/in/scottyslaw)